

भारत सरकार

युवा कार्यक्रम एवं खेल मंत्रालय

राष्ट्रीय सेवा योजना क्षेत्रीय निर्देशालय

३, चर्च लेन, कोलकाता - ७०० ००१

दूरभाष : 033 2243 9233

ई-मेल : rdnsskolkata@gmail.com

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सत्यमेव जयते

Government of India

Ministry of Youth Affairs & Sports

Regional Directorate of NSS

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F.NO P-33-1/NSS/RD/KOL/2022-23/ 2563-2649.

Dated the 8<sup>th</sup> August, 2022

To

The Programme Coordinator, NSS

All Universities/ Institutions/ +2 Council of West Bengal,

West Bengal

**Sub-NSS Activities to be performed by all NSS Units from 1-15<sup>th</sup> August, 2022- reg.**

Madam/Sir,

With reference to the letter no P-33-1/NSS/ RD/KOL/ 2022-2023- 1849-1915 dated 20.07.2022, P-33-1/NSS/ RD/KOL/ 2022-2023- 2184-2272 dated 1.08.2022 & P-33-1/NSS/ RD/KOL/ 2022-2023/ 2376-2463 dated 4.08.2022 & P-24-1/NSS/RD/KOL/ 2022-2023 dated 5.08.2022 of this Office bearing the subject **Har Ghar Tiranga , Observation of Iconic Week & Observation of Swachhta Pakhwara & International Youth Day on 12.08.2022** with an instruction to organize the said programmes by all the NSS Units under your jurisdiction from 1-15<sup>th</sup> August, 2022 in a befitting manner as a part of **Azadi Ka Amrit Mahotsav**: celebrating the 75 Years of independence.

In this regard the list of suggestive activities to be performed during the period i.e. from **1-15<sup>th</sup> August, 2022** under different initiative undertaken by **Govt. of India** are mentioned below for kind perusal & necessary action at your end.

Sl. no	Name of The programme	Date	Suggestive activities
1.	Har Ghar Tiranga Campaign	1-15 <sup>th</sup> August, 2022	<ul style="list-style-type: none"><li>During the period from 1st to 10th August, 2022, each volunteers shall visit at least 10 households in their local area and adopted villages to disseminate the awareness about the "Har Ghar Tiranga" programme &amp; popularize it.</li><li>Digital posters will be created with the photos of volunteers and the template of poster will explain about Azadi Ka Amrit Mahotsav and Har Ghar Tiranga.</li><li>NSS Volunteers will submit essay, biographical sketch of the unsung heroes of Indian freedom struggle at local levels along with photo/ sketch of the personality to this office via email : rdnsskolkata@gmail.com</li><li>Online Pinning Flag and taking selfie with National Flag and register under harghartiranga.in to get online certificate upto 15th August 2022.</li></ul>

				<ul style="list-style-type: none"> <li>• Flag hoisting in University/ Colleges/ Schools premises &amp; also taking care of National Flag properly on 15th August 2022.</li> <li>• Cultural Programme and submission of short video to this Office.</li> <li>• Paying homage to Freedom Fighter &amp; write essay on them in about 500 words.</li> <li>• Creation of template on Azadi Ka Amrit Mahotsav &amp; Har Ghar Tiranga Campaign.</li> <li>• Tree Plantation Drive</li> <li>• Lecture on Freedom Fighter &amp; unsung heroes of freedom Struggle.</li> <li>• 10. Extensively Social media posts should be done on Har Ghar Tiranga</li> </ul>
2.	Observation of Iconic Week	8-14 <sup>th</sup> August, 2022		<ul style="list-style-type: none"> <li>• Cleaning of local Hospitals, Schools, Statues and Social Assets adoption for their maintenance and cleanliness.</li> <li>• Gram Gaurav Gatha with respect to unsung heroes of freedom struggle.</li> <li>• Orientation/Awareness/Seminar about Azadi Ka Amrit Mahotsav and Har Ghar Tiranga,</li> <li>• Programme with highlighting youth social activists' initiatives for their village, narrations by youth about innovations they took for community development</li> <li>• Documentation of stories/ biographical sketches of unsung Heroes of freedom struggle at local level in prescribed templates.</li> <li>• Plantation of medicinal plants and local species saplings, Plantation in Ganga Basin as well as kitchen Gardening Implementation of Rain Water Harvesting Activities at Home, Field and Community places.</li> <li>• To create buzz/publicity through Social Media Campaigns by posting the activity photos in Twitter, Facebook, Instagram, YouTube etc.</li> <li>• Promote Hashtag #AmritMahotsav #IconicWeek through Twitter, Facebook, Instagram, YouTube, Email, Messages, Digital Banner etc.</li> <li>• Tiranga Yatra in locality and 100 Iconic Places.</li> </ul>
3.	Observation of Swachhta Pakhwara &	1-15 <sup>th</sup> August, 2022		<ul style="list-style-type: none"> <li>• Campus Cleaning</li> <li>• Swachhta Rally.</li> <li>• Awareness Rally on Swachhta</li> </ul>



	International Youth Day on 12.08.2022		<ul style="list-style-type: none"> <li>• Tree Plantation</li> <li>• Cleaning of Historical Places</li> <li>• Cleaning of Hospital, Public Places etc.</li> <li>• Online quiz &amp; seminar</li> <li>• Poster making</li> <li>• Debate on Swachhta</li> <li>• Any other activity</li> </ul>
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You are therefore requested to circulate the message under your jurisdiction & instruct all NSS Units to engage maximum no of volunteers to observe the said Programme in befitting manner.

Further, you are requested to send a brief report of each Programme daily along with the high-resolution action photograph, short video, paper clippings on activities undertaken under your jurisdiction for onward transmission to Ministry.

Apart from this you are requested to upload the photographs of Swachhta Activities undertaken in your jurisdiction in social media like Facebook, Twitter, Instagram, Koo etc. time to time and also send to this Office through WhatsApp on daily basis for onward submission to the Ministry.

The matter may please be treated as **MOST URGENT.**

**Encl. a. a:**

Yours faithfully,

*Agnimeel Das*

(Agnimeel Das)

Youth Officer

For Regional Director

Copy to: 1. **All Vice Chancellor/ Director/ President** of all Universities/ Institutions/ +2 Council of West Bengal.

2. **The Director**, NSS, Min. of Youth Affairs & sports, Govt. of India, New Delhi – 110001.

3. **The State NSS Officer**, Dept. of Higher Education, Govt. of West Bengal, Bikash Bhavan, Salt lake- 700091

4. **The District Nodal Officer**, NSS of all District of West Bengal with a request to increase the number of participations of maximum Institutions.