

Programme Outcome
of the events organized by the
Placement and Service Matters Cell

July 2023 to June 2024

Career Talk on Getting High Paying Job as a Data Analyst

https://bgc.ac.in/news/admin/uploads/e06bc_IMG-20231005-WA0011.pdf

On October 10, 2023, the Placement Cell of Barasat Government College, in collaboration with 'Yodaafy', organized a highly informative "Career Talk on Getting a High-Paying Job as a Data Analyst." The event saw an impressive turnout, with 83 students eager to learn about the promising field of data analytics.

Industry experts from 'Yodaafy' shared invaluable insights into the skills and qualifications required to excel as a data analyst. They emphasized the importance of proficiency in statistical tools, programming languages like Python and R, and data visualization techniques. Real-world case studies were presented, highlighting the demand for data analysts in various sectors and the lucrative salaries they command.

The session concluded with a Q&A segment, where students received personalized advice on career planning and job search strategies. Overall, the event was a resounding success, providing participants with a clear roadmap to secure high-paying roles in the rapidly growing field of data analytics.



Interaction on Training and Placement Opportunities

<https://bgc.ac.in/pdf/webinar/IMG-20240131-WA0000.pdf>

On October 12, 2023, the Placement Cell of Barasat Government College, in collaboration with the 'Magic Bus Foundation, Barasat Branch', organized an insightful "Interaction on Training and Placement Opportunities." The event was well-attended, with 68 students participating eagerly to explore potential career paths.

Representatives from the Magic Bus Foundation provided comprehensive information on various training programs designed to enhance employability skills. They discussed opportunities in sectors like IT and retail, emphasizing the importance of soft skills, industry-specific training, and certifications.

The interactive session included testimonials from past trainees who successfully secured placements, offering inspiration and practical advice to the current students. Additionally, a Q&A segment allowed students to inquire about specific training modules, application processes, and career guidance.

Overall, the event was a great success, equipping students with the knowledge and resources needed to navigate their career journeys and secure promising employment opportunities.



Bajaj Allianz Placement Drive

https://bgc.ac.in/news/admin/uploads/e7f27_Bajaj_Allianz_Placement_Jan_2024.pdf

On February 8, 2024, the Placement Cell of Barasat Government College, in collaboration with Bajaj Allianz, conducted a "Campus Placement Drive." The event, though intimate with an attendance of 15 students, was marked by a focused and competitive atmosphere.

Bajaj Allianz's recruitment team began the drive with a presentation outlining the company's vision, work culture, and growth opportunities. Students were then put through a series of assessments, including aptitude tests, group discussions, and personal interviews, to evaluate their technical knowledge and soft skills.

Despite the rigorous selection process, three students successfully secured positions at Bajaj Allianz, highlighting their exceptional capabilities and readiness for the professional world. The placement drive provided invaluable exposure to the corporate selection process and reinforced the importance of preparedness and confidence.

The event concluded with feedback from the recruiters, praising the students' performance and encouraging them to pursue continuous learning and development. Overall, the drive was a significant step in fostering industry-academic collaboration and enhancing employment prospects for the students.

