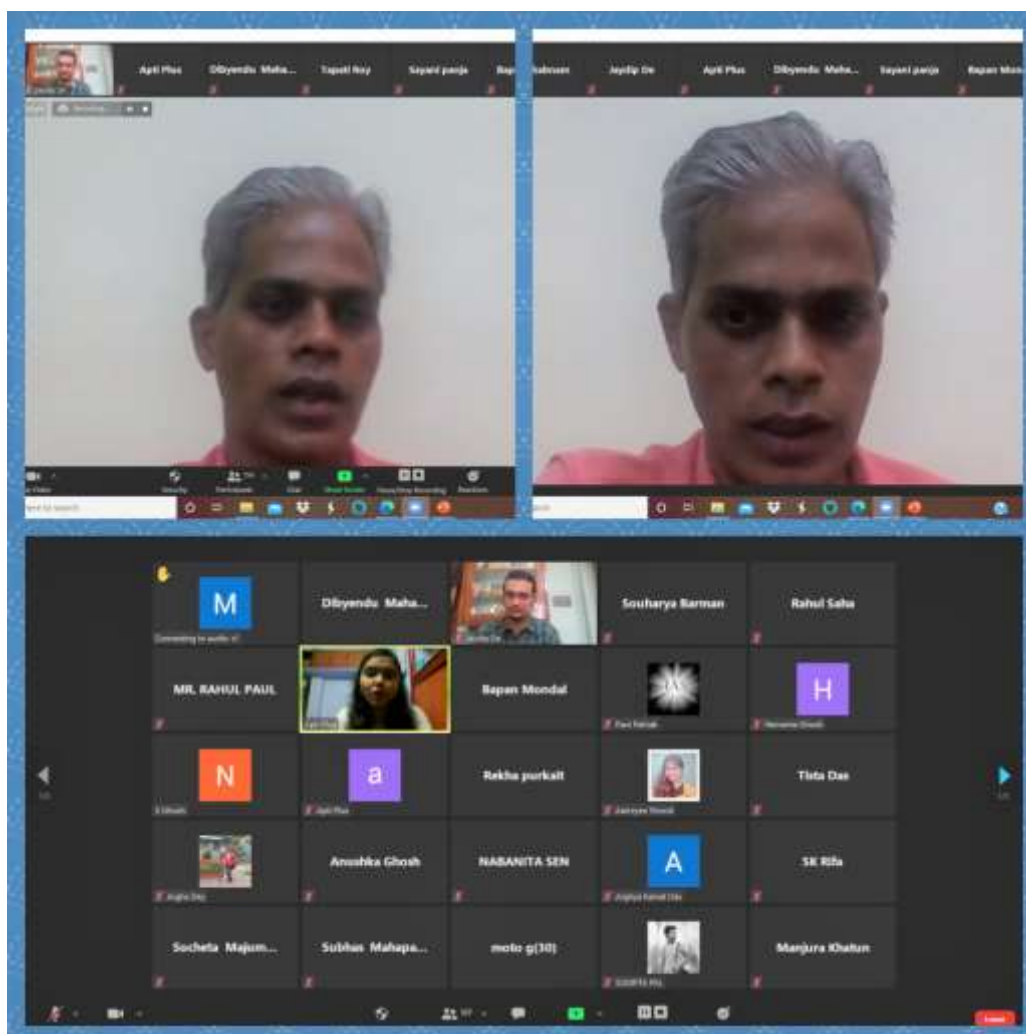


**Programme Outcome  
of the events organized by the  
Career Counselling, Entry in Service and Placement Cell  
(in collaboration with various department, cell, and committee)  
July 2021 to June 2022**

**Webinar on Career Counselling and Guidance for UPSC Examination jointly organized with APTI PLUS**

[http://bgc.ac.in/pdf/webinar/UPSC\\_BGC\\_July\\_2021.pdf](http://bgc.ac.in/pdf/webinar/UPSC_BGC_July_2021.pdf)

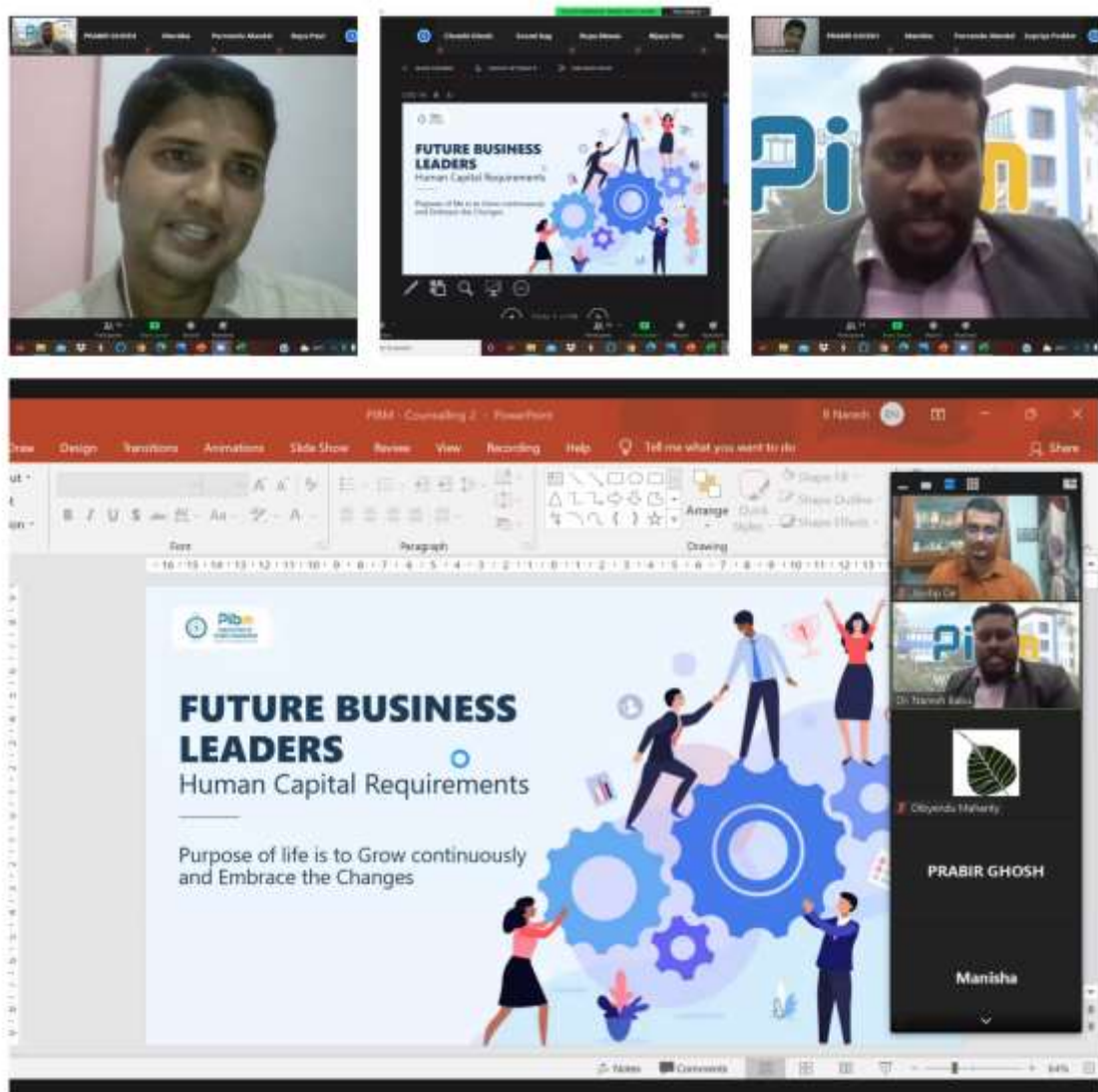
On 04 July 2021 a webinar was organized by the Career Counselling, Entry in Service and Placement Cell of this college on Career Options for Graduates with a special focus on the UPSC Examination. Renowned professional training organization APTI PLUS was the chief collaborator of that event. A total of 364 job aspirants have participated in this event. The job aspiring participants were introduced to the procedure of the UPSC examination. Starting from the form application fill-up to the personality test, an online demonstration was given by academic experts.



## Webinar on Post Covid Career Opportunities and Demonstration to National Employability Skill Test (NEST) Jointly Organized with Pune Institute of Business Management (PIBM)

<http://bgc.ac.in/pdf/webinar/Pune-Institute-of-Business-Management-01.pdf>

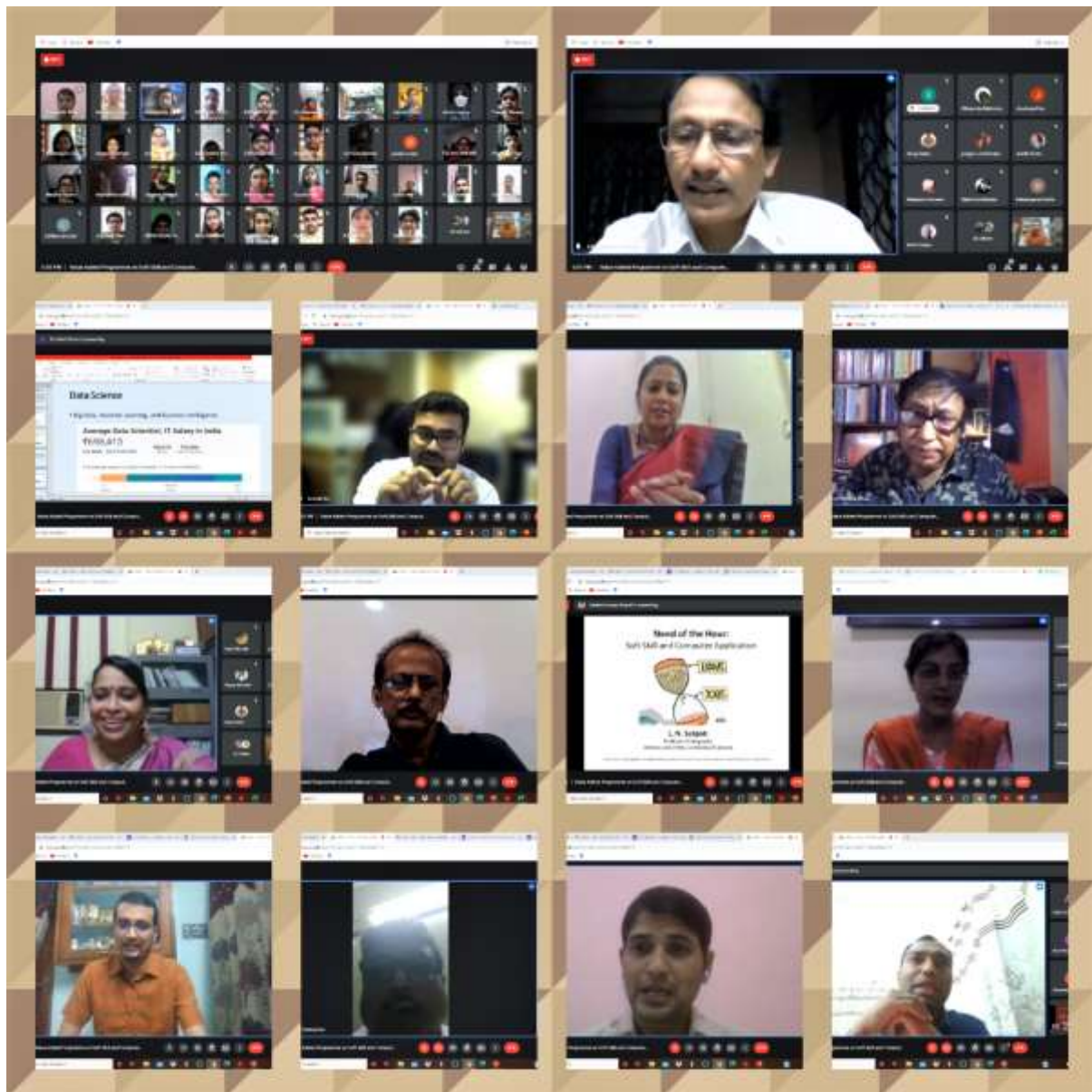
On 18 September 2021 a webinar was organized by the Career Counselling, Entry in Service and Placement Cell of this college on post covid career opportunities and demonstration of the national employability skill test. Pune Institute of Business Management was the chief collaborator of that event. A total of 460 students (UG & PG) and recent alumni of this college have participated in this event. Mr. Raman Preet, Chairman & Executive Director, of PIBM Group of Institutes was the principal resource person of this event. The job-aspiring participants were introduced to the new job opportunities in the post-covid era and the procedure of the NEST.



## Value Added Programme on Soft Skill and Computer Application (Online)

<http://bgc.ac.in/pdf/webinar/Brochure-BGC-Sept-2021.pdf>

The Career Counselling, Entry in Service and Placement Cell of this college has organized a Value Added Programme on Soft Skill and Computer Application during 22-30 September 2021. This programme was interdisciplinary having 35 contact hours with experienced faculties from different parts of the world. The classes were held on weekends and evenings. Faculties from the University of Denver, Roche Pharma Solution, Switzerland, King Fahad University of Petroleum and Minerals, Saudi Arabia, Birla Institute of Engineering and Technology, Goa, University of Madras, Chennai, HRDC-University of Calcutta, Diamond Harbour Women's University etc. were delighted to share their expertise and experience with the students. A total of 432 candidates applied for this certificate course. Out of them 77 candidates have participated in this event. Based on the attendance, continuous performance, project work, and end evaluation 36 successful participants were awarded the certificate. Among them A+ grade was obtained by 2 participants, an A grade was obtained by 11 participants, a B+ grade was obtained by 14 participants, a B grade was obtained by 4 participants, and a C grade was obtained by 5 participants.

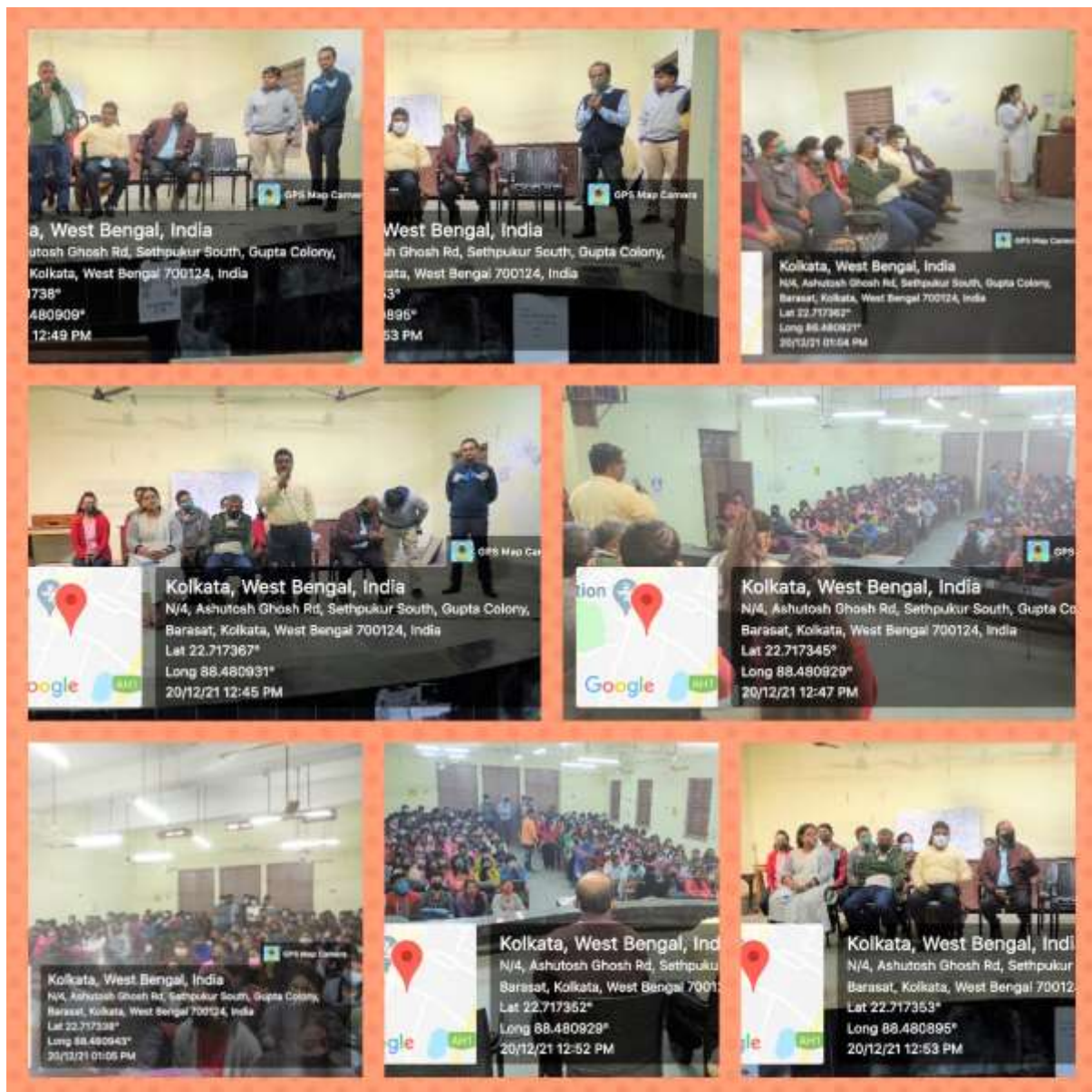




## Orientation Programme on Spoken English and Computer Training

[http://bgc.ac.in/pdf/webinar/DOEACC\\_Orientation\\_Dec\\_2021.pdf](http://bgc.ac.in/pdf/webinar/DOEACC_Orientation_Dec_2021.pdf)

On 20 December 2021 an orientation seminar was organized by the Career Counselling, Entry in Service and Placement Cell and System Management Committee of this college in collaboration with DOEACC Centre on Spoken English and Computer Training. This programme was meant to make newly admitted B.A./B.Sc. Semester – I students aware about the courses and subsequent career prospects of the courses offered at the DOEACC Centre, Barasat Government College. The major thrust of the programme was to introduce the students with • Certificate/ Diploma/ Advanced Diploma in computer application (NIELIT collaboration). • Online spoken English course (Certificate from British Council). • Online Basic computer training and programming language training course (Certificate from IIT Bombay). A total of 180 student of this institute were participated in this event.



## Overview Webinar on ICICI Bank Selection Drive powered by Times Pro

[http://bgc.ac.in/pdf/webinar/ICICI\\_Feb\\_2022.pdf](http://bgc.ac.in/pdf/webinar/ICICI_Feb_2022.pdf)

On 17 February 2022 an overview webinar was organized by the Career Counselling, Entry in Service and Placement Cell of this college in collaboration with Times Pro on campus placement at ICICI Bank. 117 students participated in this event. This was followed by an online aptitude test and personality test for admission to Post Graduate Diploma in Sales and Banking Relationship (PGDSRB) offered by Times Pro. On successful completion of PGDSRB, ICICI Bank offers jobs to the eligible candidates. One student of this college was selected for the PGDSRB cum banking training programme.

The collage consists of six screenshots from a webinar presentation:

- Top Left:** "TIMES GROUP LEADING BRANDS" featuring logos for Times Group, Femina, Filmfare, and others.
- Top Middle:** "GET 100% ASSURED JOB WITH ICICI Bank" slide, mentioning "Relationship Manager - Senior Officer Grade" and "Annual CTC - Between 2.25L - 2.88L per Annum".
- Top Right:** "HOW TO CLEAR THE SELECT" slide, listing "Live Aptitude Test", "Essay Writing - Hand Written", and "Personal Interview - Telephonic".
- Middle Left:** "HOW TO CLEAR THE SELECTION PROCESS" table:
 

Test Sections	Question Numbers	Cut Off / Pass Marks
Numerical Ability	Q 1 to Q 25	25 Questions - Cut Off 12
Verbal Ability	Q 26 to Q 51	30 Questions - Cut Off 14
Series Completion	Q 56 to Q 85	30 Questions - Cut Off 15
Basic Check Up	Q 86 to Q 135	50 Questions - Cut Off 48
<b>Any 8 Sections</b>	<b>Total Questions 135</b>	<b>Total Pass Marks 79</b>
- Middle Right:** "POST GRADUATE DIPLOMA IN SALES AND RELATIONSHIP BANKING" slide, listing "45 Days Training", "90 Days Hands On Internship at ICICI Branch", and "Post Internship - joining at ICICI Branch".
- Bottom Left:** Salary progression chart: "Rs 10,000 at the time of selection", "Rs 40,000 before training start", "Rs 44,400 within 13th day of training". Training fee is Rs 94,400.
- Bottom Middle:** "ICICI Bank" slide with statistics: "01 BRAND IDENTITY LEADING PVT SECTOR BANK IN INDIA", "02 ASSET THE BANK'S GROSS ASSET STOOD AT RS. 15.73 TRILLION IN MARCH 30, 2021", and "04 OFFERINGS WIDE RANGE OF BANKING PRODUCTS & SERVICES TO CORPORATE AND RETAIL CUSTOMERS".
- Bottom Right:** A video frame showing a woman speaking, with a "Beshma" logo above her.



## Campus Placement for Content Writer in collaboration with NIELIT and Academy of Skill Development

[http://bgc.ac.in/pdf/webinar/Content\\_Writer\\_March\\_2022.pdf](http://bgc.ac.in/pdf/webinar/Content_Writer_March_2022.pdf)

On 31 March 2022, an online examination was organized by the NIELIT and Academy of Skill Development in collaboration with Career Counselling, Entry in Service and Placement Cell, and the department of English of this college. Three students from the English department participated in this online campus placement examination. Unfortunately, none of them could make it to the next stage.

## Career Counselling Session on Opportunities in Higher Education Abroad

<http://bgc.ac.in/pdf/webinar/BGCAA-2022-Stratosphere-Flyer.pdf>

On 20 April 2022, an offline career counselling session was jointly organized by Career Counselling, Entry in Service and Placement Cell, Barasat Govt. College Alumni Association and Stratosphere Education Private Ltd. Main focus of the seminar was to make students aware of the career opportunities abroad. Abja Adhikary (Chief Learning Officer), Rashmi Chakraborty (P.R.O.) Sucharita Basu (C.A.O.) of Stratosphere Education acted as the resource person for the event. 90 students covering both UG and PG level participated in this event.



## Seminar on Career Opportunities in Government Sector in Collaboration with RICE Education

[http://bgc.ac.in/pdf/webinar/RICE\\_April\\_2022.pdf](http://bgc.ac.in/pdf/webinar/RICE_April_2022.pdf)

On 26 April 2022 a seminar was jointly organized by the Career Counselling, Entry in Service and Placement Cell, Barasat Govt. College and RICE Education Barasat. The event was on Explore the Career Opportunities in Government Sector and Unlock the Potentials in You. 62 students covering both UG and PG level has participated in this event. Senior Academic Consultant Mr. Soumya Basu was acted as the resource person of the event. This was a motivation building seminar that included demonstration to different entry level examinations for central and state government jobs. This programme was very much interactive one.





## Online Counselling Session on B.Ed & Science in Collaboration with Adamas University

<http://bgc.ac.in/pdf/webinar/Online-Counselling-Session-18th-May-22.pdf>

On 19 May 2022 an online career counselling session was jointly organized by Career Counselling, Entry in Service and Placement Cell, and IQAC of Barasat Govt. College and Adamas University. Main focus of the webinar was to make students aware about the career opportunities in Adamas university with special reference to B.Ed and higher education in science. Professors including pro vice chancellor of Adamas university has acted as the resource person of the event. 123 students have participated in this event.

**Pedagogical Innovations initiate by SoE**

**Overview**

- One of the **Intellectual Hubs** of Adamas University with a view of innovation in *Academic & Professional Programmes, Curriculum, Research, Teaching-Learning and Evaluation, Internship and Collaboration in Teacher Education & Educational Studies*.
- The journey started from the academic session 2018 but the B.Ed. programme has been functioning under *Adamas Institute of Teacher Education* since 2012.

**Courses with Placement Status of the Institute**

Sl. No.	Department	Course Name	Placement Status	Placement Rate	Placement Salary
1	Computer Science	B.Tech. CSE	100%	100%	1000000
2	Computer Science	B.Tech. IT	100%	100%	1000000
3	Computer Science	B.Tech. AI	100%	100%	1000000
4	Computer Science	B.Tech. ECE	100%	100%	1000000
5	Computer Science	B.Tech. EIT	100%	100%	1000000
6	Computer Science	B.Tech. EEE	100%	100%	1000000
7	Computer Science	B.Tech. EIE	100%	100%	1000000
8	Computer Science	B.Tech. EIT	100%	100%	1000000
9	Computer Science	B.Tech. EIT	100%	100%	1000000
10	Computer Science	B.Tech. EIT	100%	100%	1000000
11	Computer Science	B.Tech. EIT	100%	100%	1000000
12	Computer Science	B.Tech. EIT	100%	100%	1000000
13	Computer Science	B.Tech. EIT	100%	100%	1000000
14	Computer Science	B.Tech. EIT	100%	100%	1000000
15	Computer Science	B.Tech. EIT	100%	100%	1000000
16	Computer Science	B.Tech. EIT	100%	100%	1000000
17	Computer Science	B.Tech. EIT	100%	100%	1000000
18	Computer Science	B.Tech. EIT	100%	100%	1000000
19	Computer Science	B.Tech. EIT	100%	100%	1000000
20	Computer Science	B.Tech. EIT	100%	100%	1000000